

Gatsby Benchmarks - A quick guide

1. **A stable careers programme** - Every school should have an embedded programme of career education that is known and understood by pupils, parents, teachers and employers.
2. **Learning from career and labour market information** - Every pupil, and their parents, should have access to good-quality information about future study options and labour market information.
3. **Addressing the needs of each pupil** - Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout. Stereotypes should be challenged.
4. **Linking curriculum learning to careers** - All teachers should link curriculum learning with careers.
5. **Encounters with employers and employees** - Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.
6. **Experiences of workplaces** - Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities.
7. **Encounters with further and higher education** - All pupils should understand the full range of learning opportunities that are available to them.
8. **Personal guidance** - Every pupil should have opportunities for guidance interviews with a careers adviser, who should be trained to an appropriate level.

<https://www.careersandenterprise.co.uk/schools-colleges/understand-gatsby-benchmarks>

Ideas to integrate careers into your subject/classroom:

- Use a careers linked starter slide that shows how the lesson content links to a role / job and provide an explanation of their career route.
- Role models/Alumni – speak to classes or run activities
- Posters in classroom linking your subject to careers
- Add a piece of information about a relevant career to the worksheet for an activity or homework.
- Share the career paths and qualifications of teachers in your department.
- Organise an employer to run an activity in a lesson to support the curriculum – STEM ambassador requests on www.stem.org.uk

Useful links:

<https://www.unifrog.org/>
<http://www.lmiforall.org.uk/>
<https://icould.com/>
<https://amazingapprenticeships.com/>
<https://nationalcareersweek.com/>
<https://futuretalented.co.uk/linking-curriculum-learning-with-careers/>
<https://www.goodcareerguidance.org.uk/case-study/linking-curriculum-learning-to-careers>
<https://www.futurelearn.com/courses/linking-stem-curriculum-learning-to-careers>
<https://www.stem.org.uk/resources>

What can you do to help our careers strategy?

- Let me know what you already do in your subjects related to CEIAG – which year groups & what is the activity
- Support them in logging into Unifrog and using it
- Log into Unifrog yourself and understand what it can do and how it can help you.
- Log any careers interactions students have that meet one of the benchmarks on Unifrog so students have an accurate picture of all careers learning
- Try one idea in your faculty/ subject lessons to get started

